

Insights into climate adaptation in 2025

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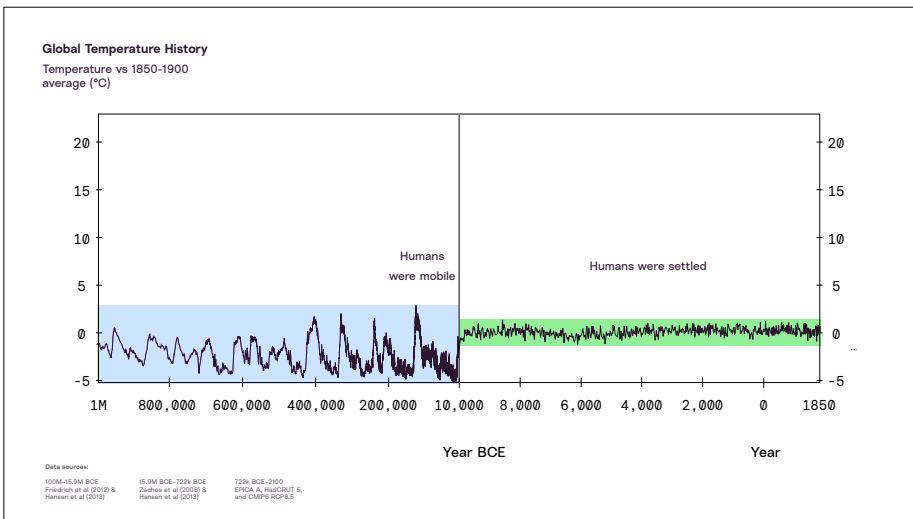
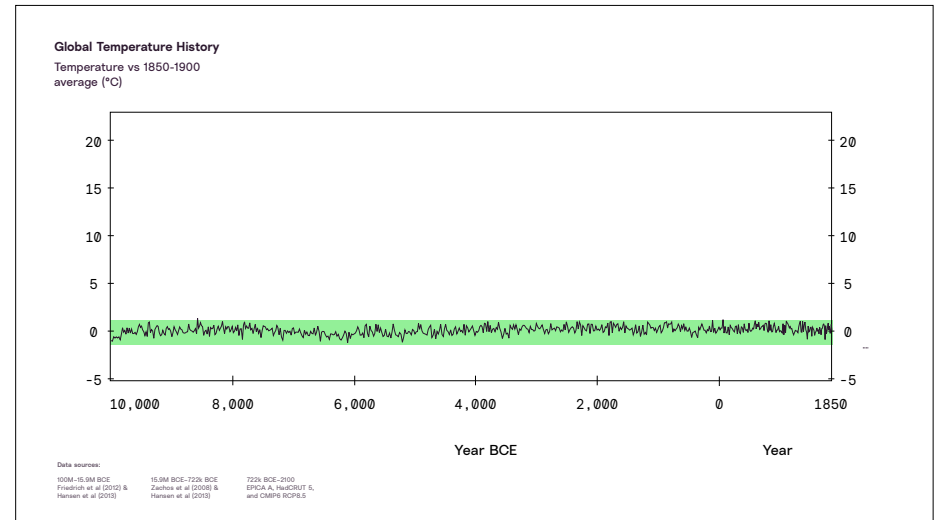
Who we are

- Non-profit climate literacy initiative
- Goal is for climate considerations to become an integral part of decision-making
- Approach is to democratize climate science and provide actionable frameworks

What we're doing

- Changing climate narratives
- Improving decision-making for people in every climate zone
- Creating breakthrough moments across industries

Our approach to adaptation communication

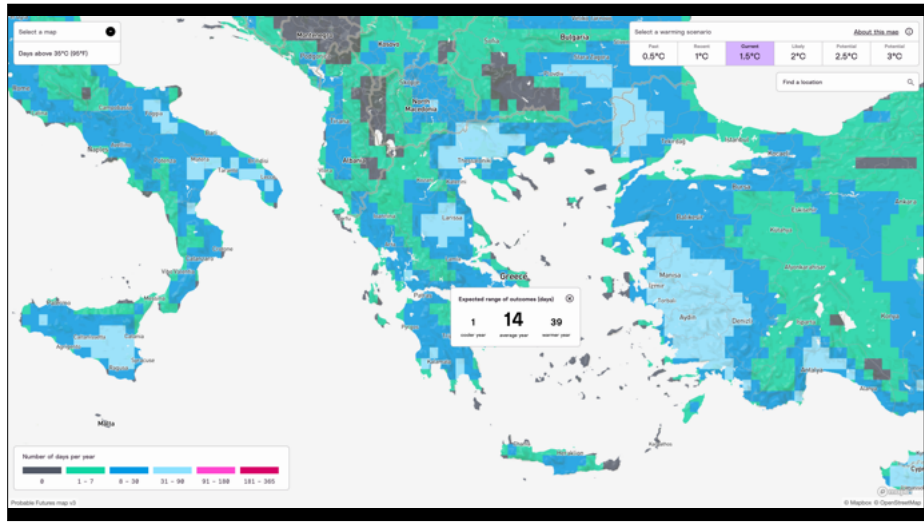
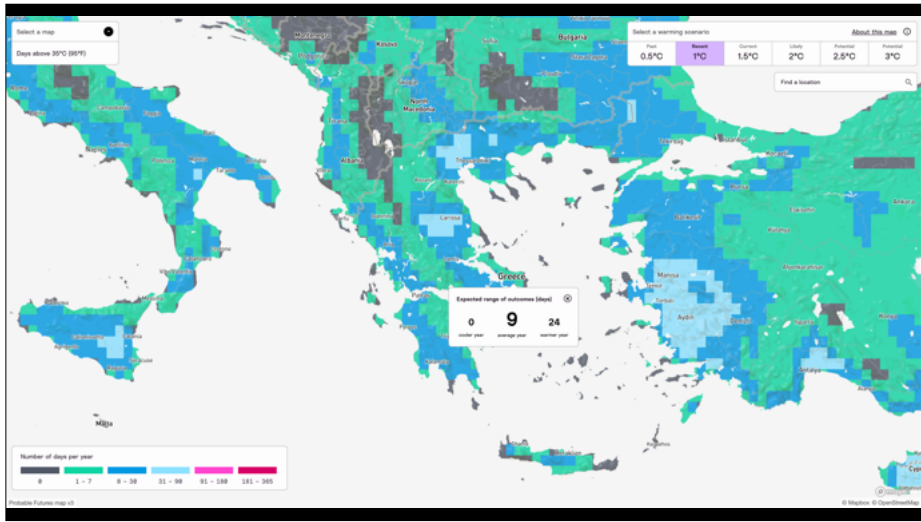
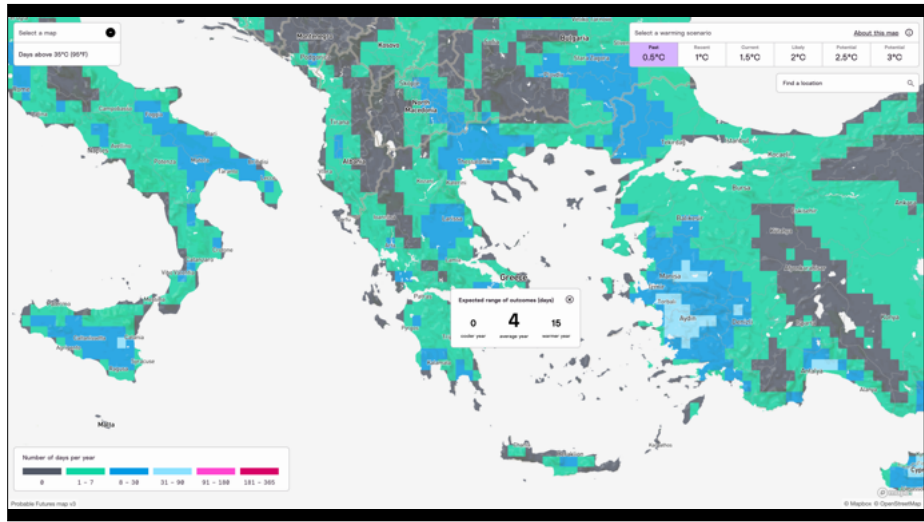
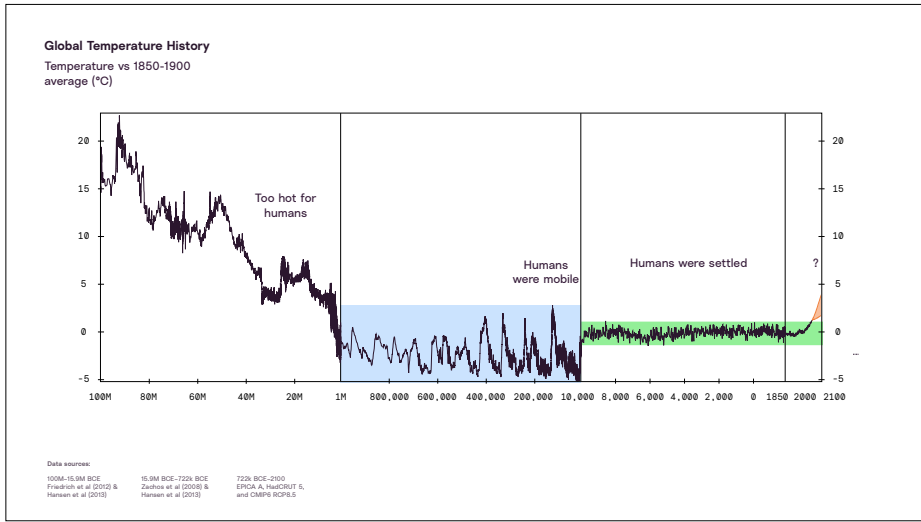


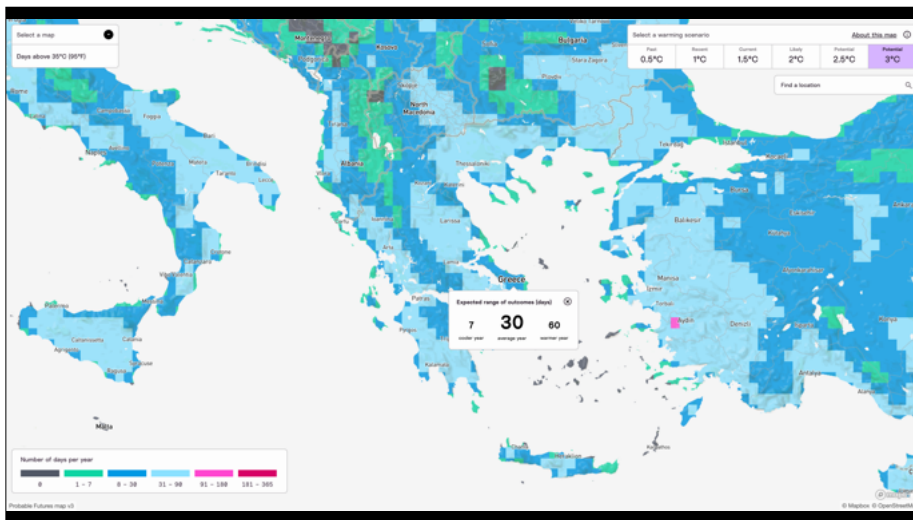
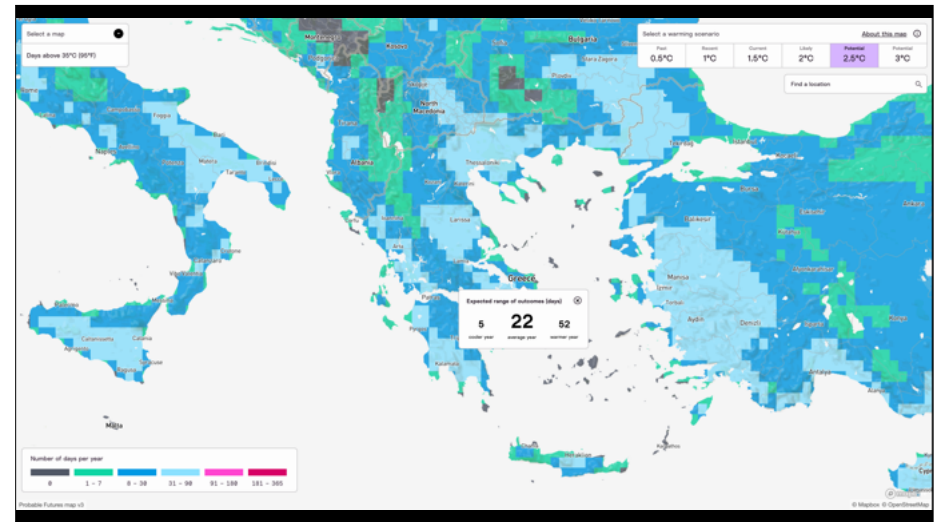
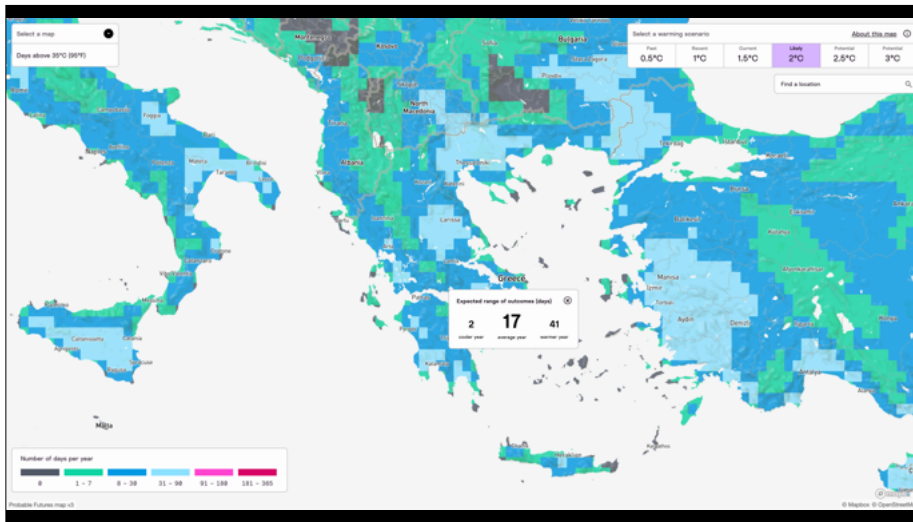


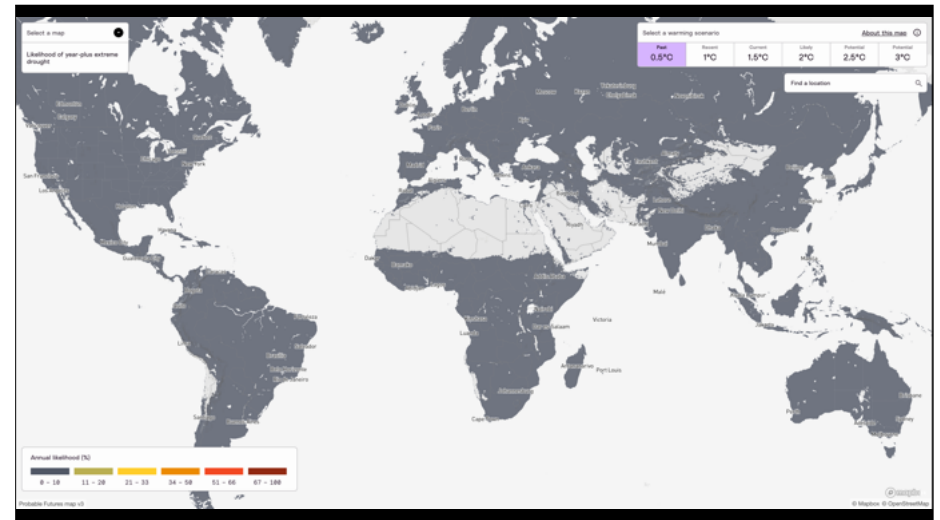
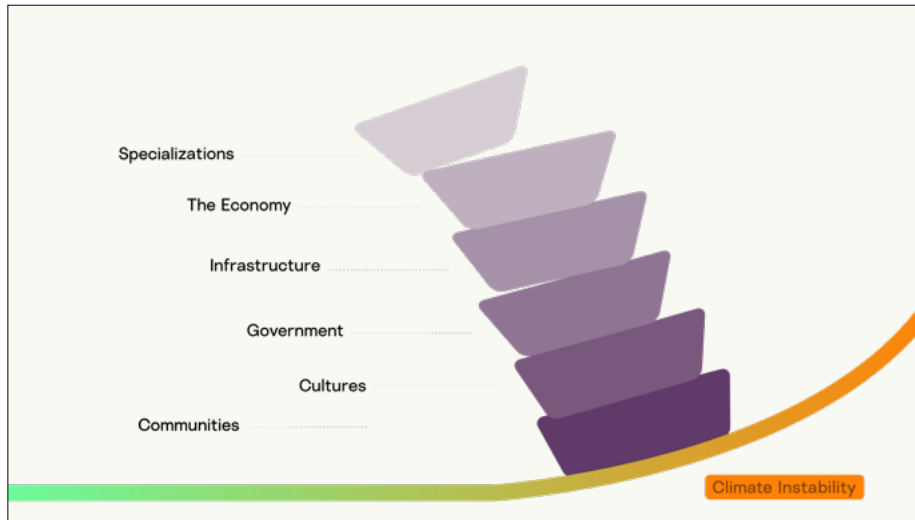
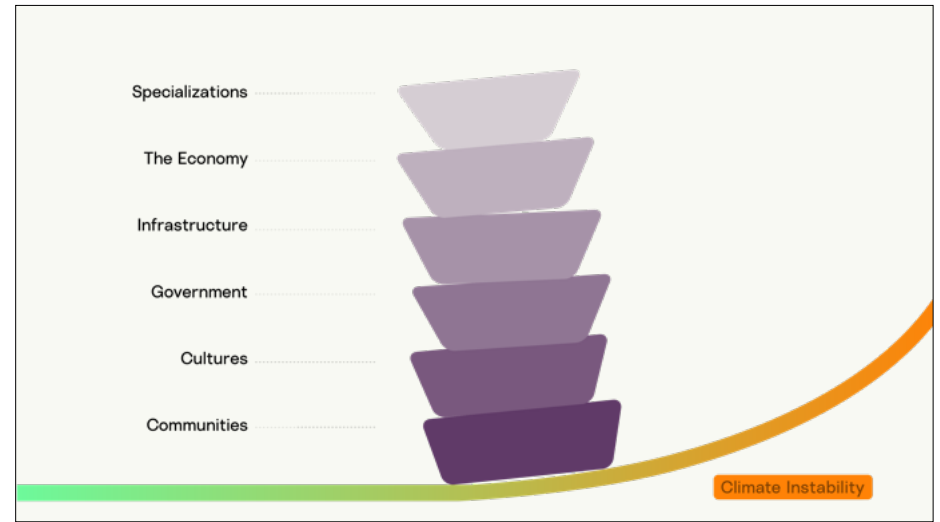
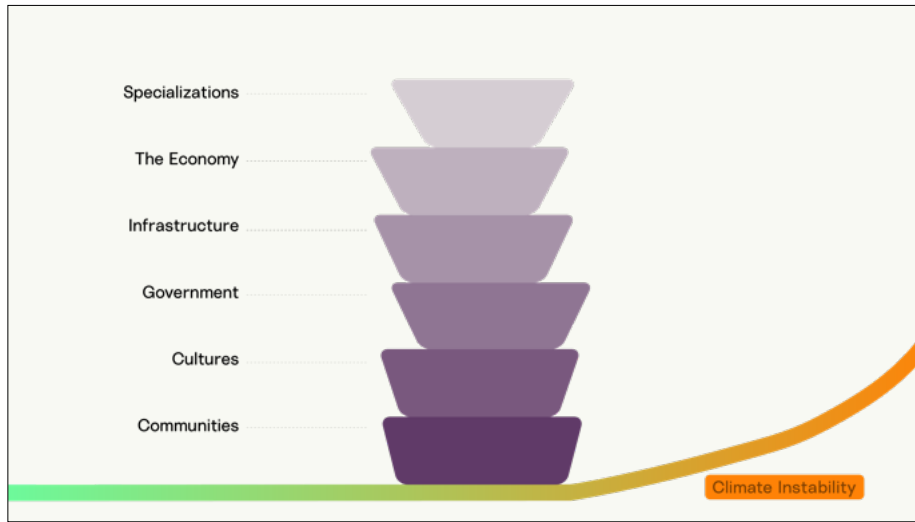
Global stability meant local climates had stable ranges.

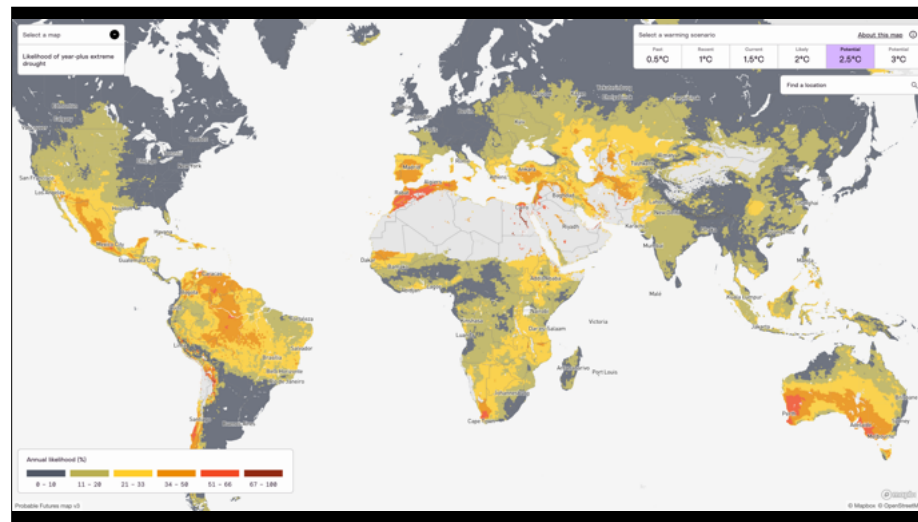
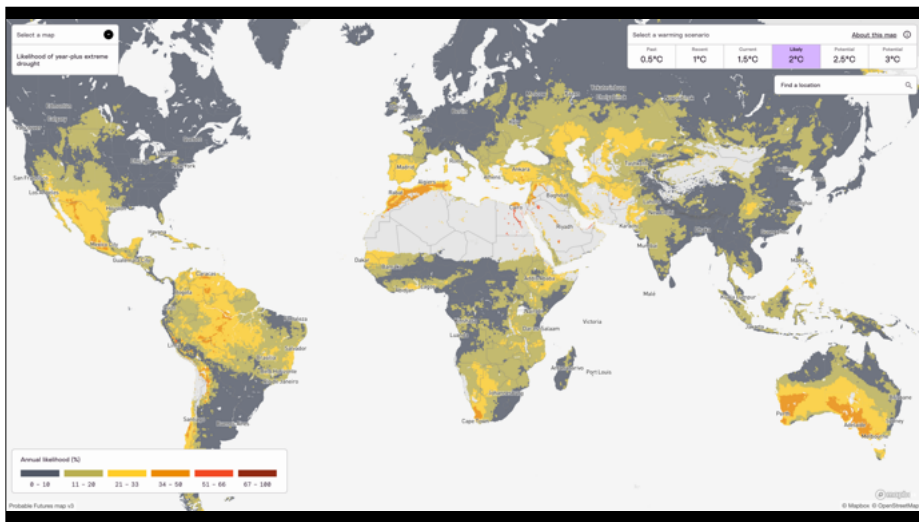
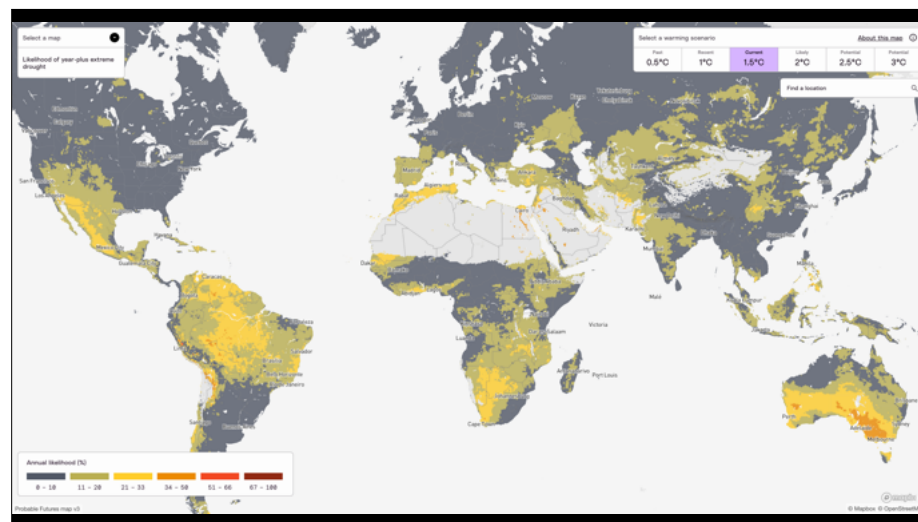
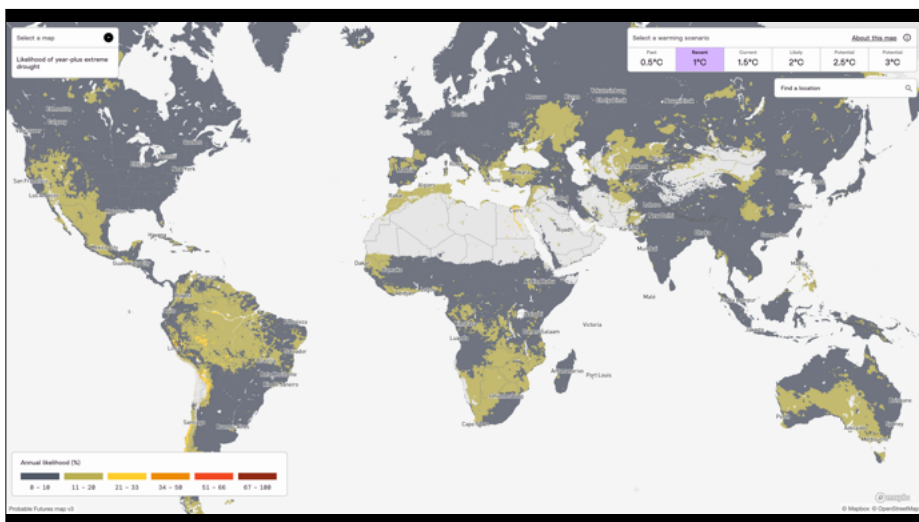
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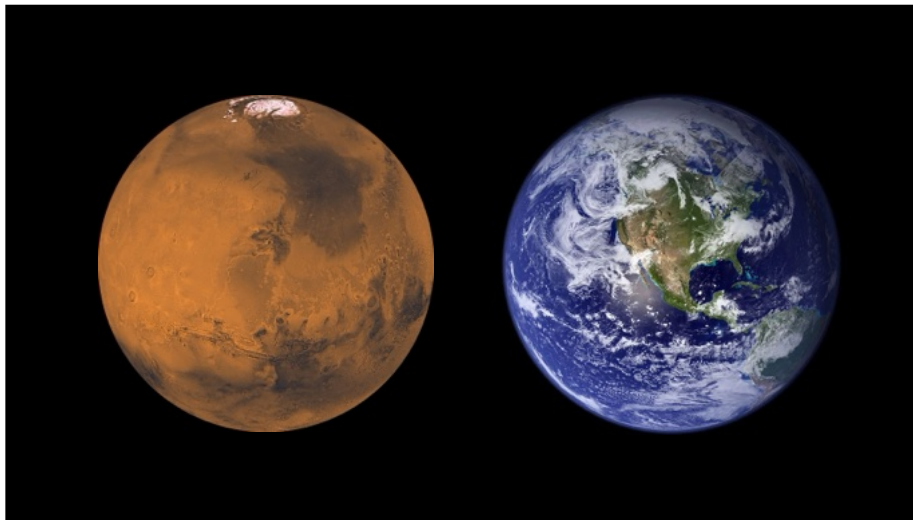
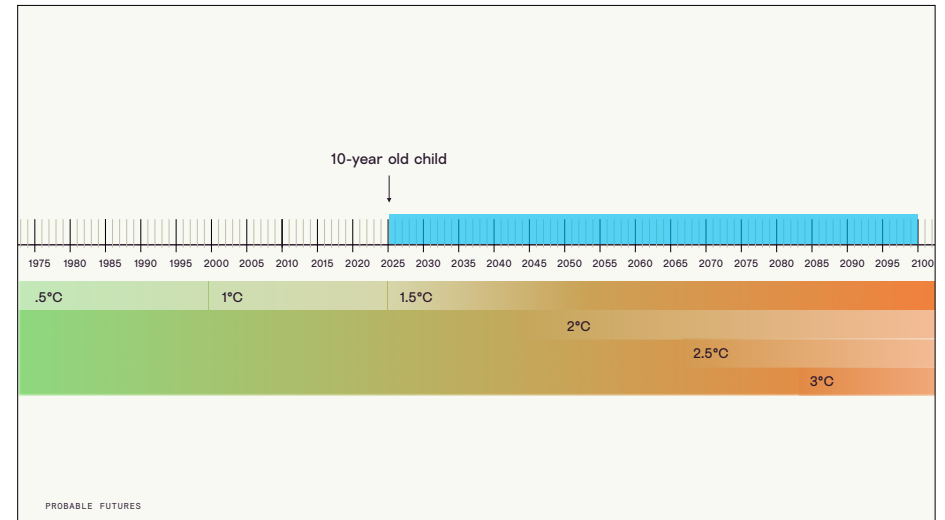
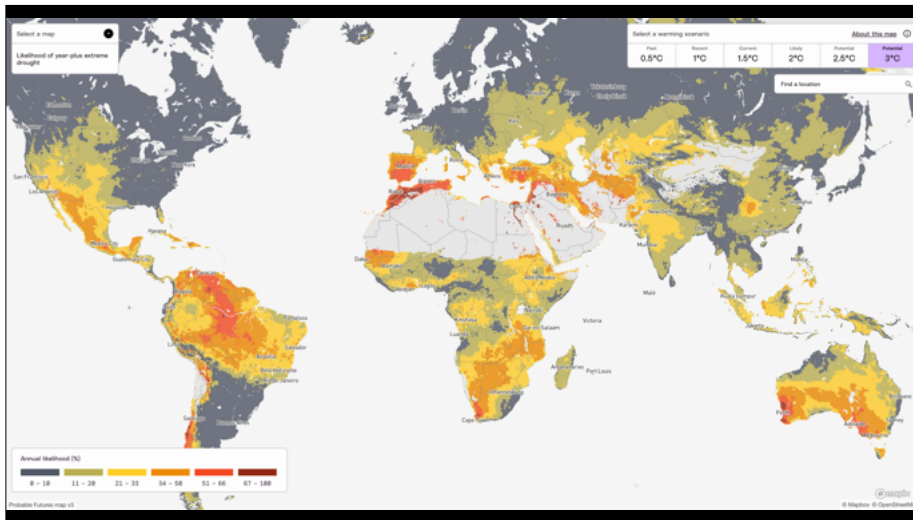












Our research on
adaptation

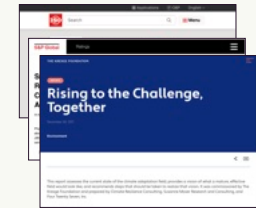
We set out to understand the current state of climate adaptation.

Learning from those currently working on it.

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We spoke to 28 leaders and experts across industries.



We read research, news articles, and presentation materials.

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Four aspects of climate adaptation



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Aspect one: Understanding

Climate adaptation is most successful when understanding is shared.

Aspect one: understanding | Climate adaptation is most successful when understanding is shared.

There is no shared definition of climate adaptation.

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Aspect one: understanding | Climate adaptation is most successful when understanding is shared.

Many people don't understand how climate adaptation is relevant to their job or industry.

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Aspect one: understanding | Climate adaptation is most successful when understanding is shared.

Climate adaptation is considered a kind of climate risk reduction.

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Aspect one: understanding | Climate adaptation is most successful when understanding is shared.

Better communication, education, and standards are needed for climate adaptation.

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Aspect two: organizing and structuring

Frameworks can help organize concepts, inform decision-making, and identify strategies.

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Climate adaptation is happening but efforts aren't organized.

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There is a need for consistent, practical climate adaptation frameworks.

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Climate migration is a challenging and overlooked part of climate adaptation.

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Aspect two: organizing and structuring | Frameworks can help organize concepts, inform decision-making, and identify strategies.

There are no well-established networks for people working in climate adaptation.

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Aspect three: taking action

Taking action describes implementing a strategy to adapt and reduce climate risk.

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Climate adaptation efforts are most successful when local, iterative, and continuous.

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Aspect three: taking action | Taking action describes implementing a strategy to adapt and reduce climate risk.

Governments are implementing more climate adaptation strategies than the private sector.

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Aspect three: taking action | Taking action describes implementing a strategy to adapt and reduce climate risk.

Climate adaptation is underfunded and poorly tracked compared to climate mitigation.

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Aspect four: evaluating

Evaluation is crucial to identifying how successful or unsuccessful a climate adaptation strategy is.

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Evaluating climate adaptation efforts are challenging and require clearer metrics.

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Thank you

Climate risk tools
Executive education
Thought partnership



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