

# Carbon offsetting: What it is and why it has failed

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An aerial view of an offshore wind farm in the middle of a vast, deep blue ocean under a clear sky. Several white wind turbines with three blades are visible, spaced out across the water. The central turbine is the largest and most prominent, with its yellow base clearly visible. The text is overlaid on the left side of the image.

# How is Shell accelerating to net zero?

WITH  
BEN VAN BEURDEN



# First Things First: Avoid, Reduce ... and only after that-Compensate

Posted on 27 April 2020

The temptations are easier to bandaid to cannibalize

By Martha Stevenson Scientist

Reflected in the numbers, the SBTi (Science-Based Targets) encouraging signs in corporate climate and the potential role called "mitigation hierarchy management and high the world's most precise: cheaper will at best possible efforts for meaningful change.

Mitigation hierarchies have been used for over a century in natural resource management and include prioritized steps that lead to the best outcomes for people and nature. These steps are generally Avoid, Reduce, Restore, Compensate/Offset,<sup>1</sup> however adapted for the system to which they are applied. These hierarchies are inspired by Muir's Preservation theory (avoid/protect) and Pinchot's Conservation theory (reduce/compensate)—the basis of environmentalism in the United States and made manifest in the fact that many of our national parks, protected areas like Yellowstone or Yosemite or Shenandoah, are adjacent to or completely surrounded by national forests, managed for highest best use while sustaining impacts.

Later in the 20th century, as the focus of the environmental movement expanded beyond land, river, and wildlife management principles to addressing the ever-increasing impact or footprint of industrial activity—these same principles have been adapted to sustainable materials management. In 1979, Lansink's Ladder was introduced in the Dutch parliament as the first waste management hierarchy. This ladder or hierarchy included the steps of "Prevention: Reuse: Recycle: Recover: Dispose" and went on to become the basis for waste

WASTE <small>Lansink 1979</small>	ENERGY <small>Wolfe 2005</small>	CARBON <small>Horgan 2011</small>	BIODIVERSITY <small>IUCN, UNGC 2012</small>	FOOD WASTE <small>Papargyropoulou 2014</small>
Prevention	Energy Saving	Avoid Wasted Energy	Avoidance	Prevention
Minimization	Energy Efficiency	Efficient Conversion	Minimization	Redistribute
Reuse	Renewables	Renewable Energy	Restoration	Animal Feed / Compost
Recycling	Low Emission			Energy Recovery
Energy Recovery	Conventional with Offset	Offset	Offset	
Disposal				Disposal

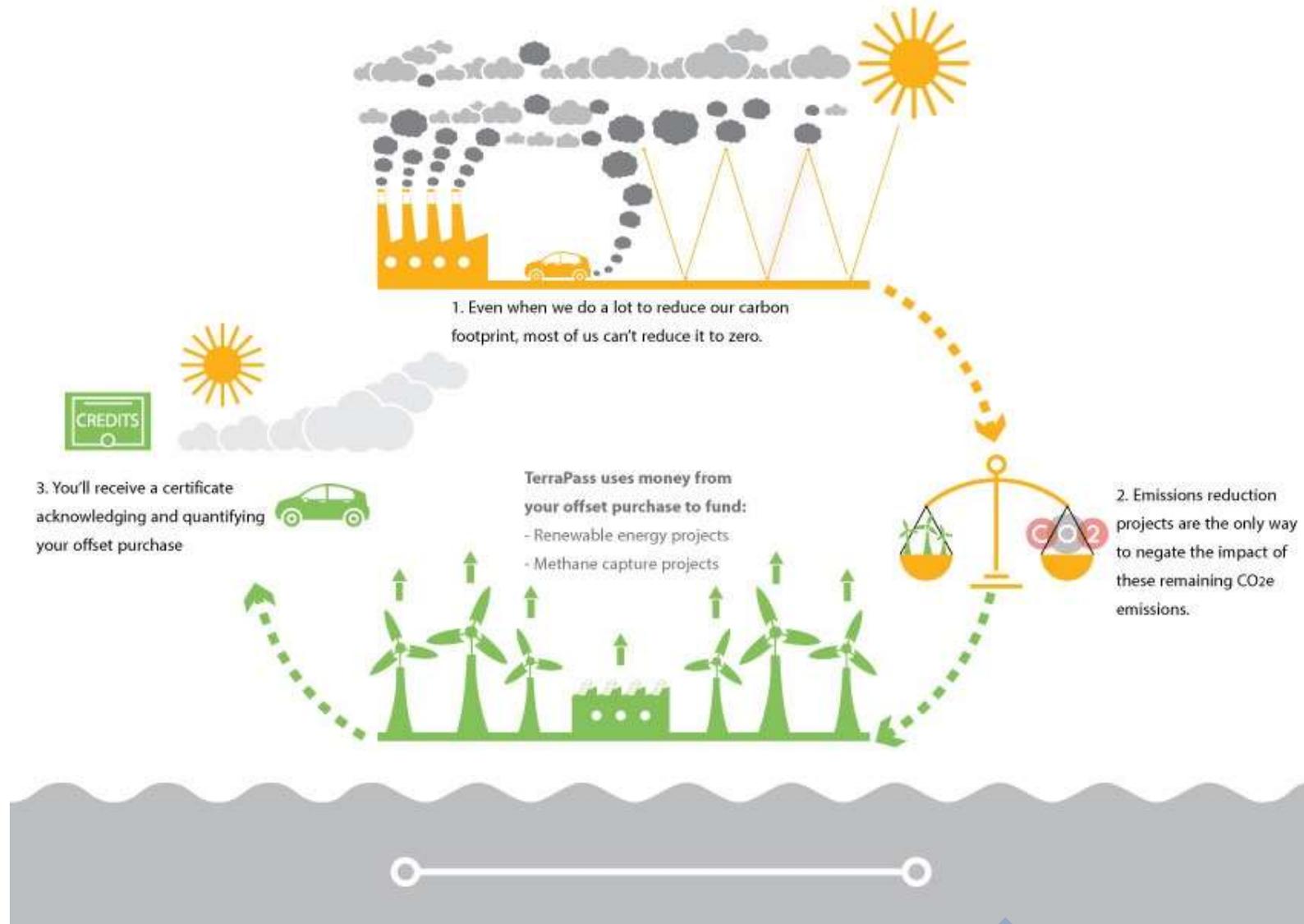


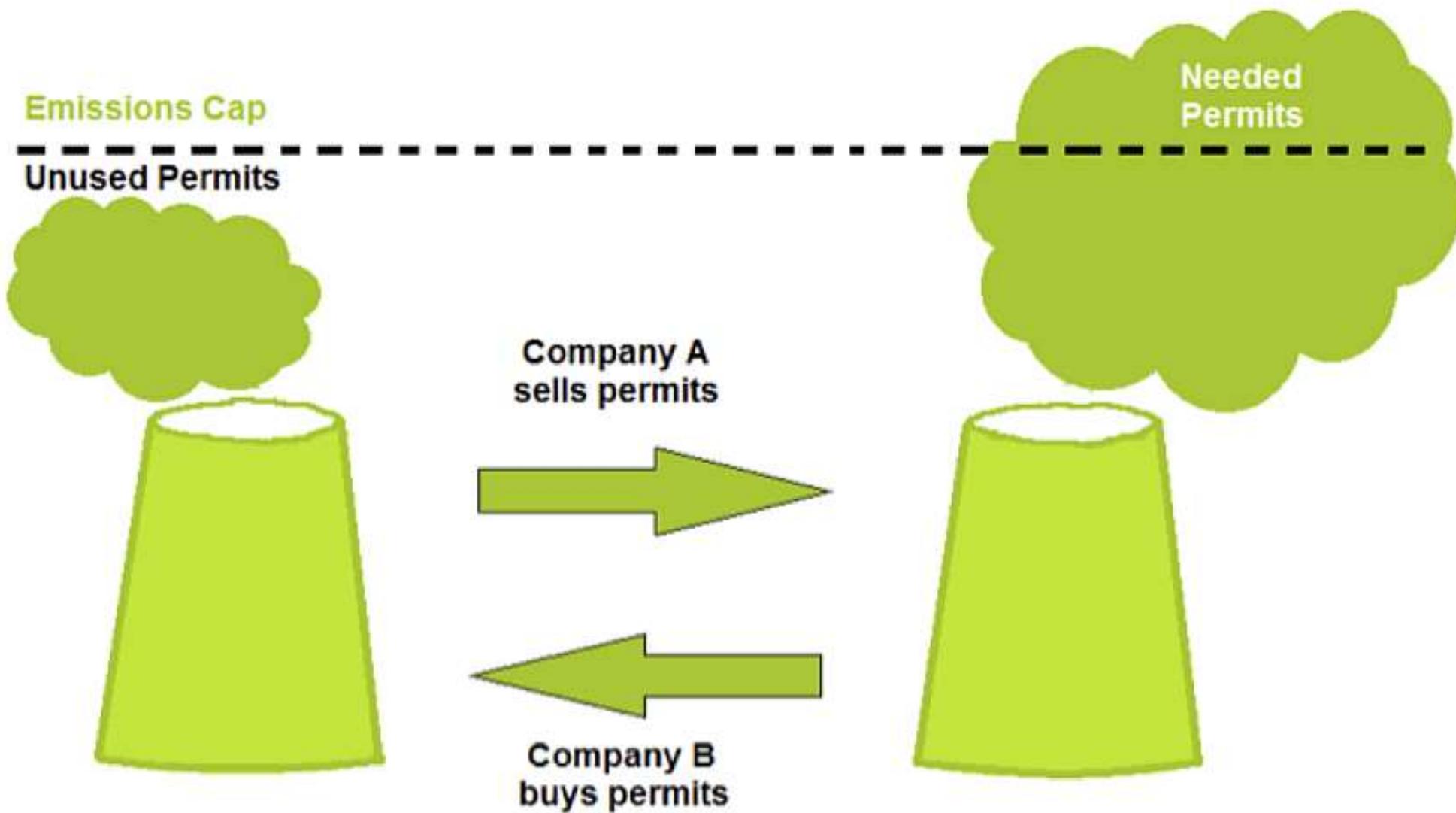
ation hierarchies interpretation of principles for further climate and nature actors.

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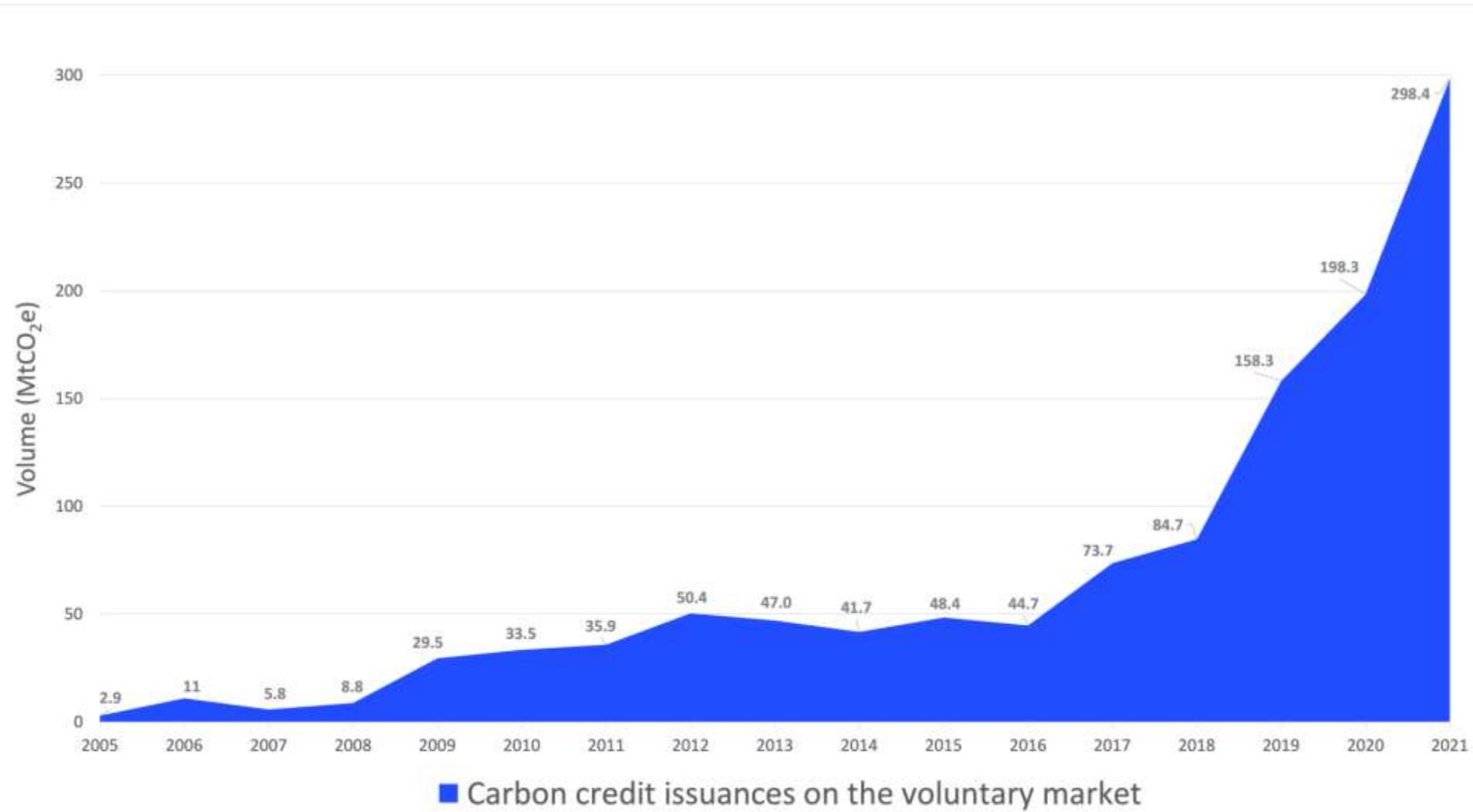
**WWF Discussion Paper: Mitigation Hierarchies April 2020**  
 PDF 522 KB

# What is a carbon offset?





<https://climatepolicyinfohub.eu/sites/default/files/principle-emissions-trading.png>



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The Alto Mayo protection forest in Moyobamba, Peru, was supposed to be a flagship offsetting project but has faced human rights issues. Composite: Guardian Design/AFP/Getty Images

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<https://www.theguardian.com/environment/2023/jan/18/revealed-forest-carbon-offsets-biggest-provider-worthless-verra-aoe>

## Quality of Carbon Credits are explained by four criteria



### **Additionality**

determines project outcomes that would not be otherwise achieved without the funding from the carbon credits



### **Permanence**

defines the endurance of additionality beyond the intervention window of the project.



### **Leakage**

covers the displacement of negative externalities from the current project to other geographies, either nearby or through the global supply chain.



### **Co-benefit**

describes additional benefits, beyond avoidance and removal, such as positively impacting communities and biodiversity

Source: Cambridge Centre for Carbon Credits (4C), Sylvera

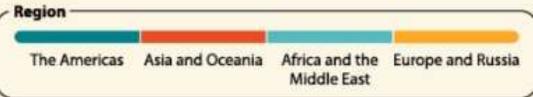
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# Carbon Emissions PER-CAPITA BY COUNTRY

Measuring the total carbon emissions doesn't always paint the most accurate picture of a country's contribution, if their population isn't considered.

For example, even though China is the highest emitter of CO<sub>2</sub>, the average American is responsible for producing 14.4 tonnes of CO<sub>2</sub> per person, compared to 7.1 tonnes for a Chinese citizen.

Here's a look at the biggest per-capita carbon emitters in the world:

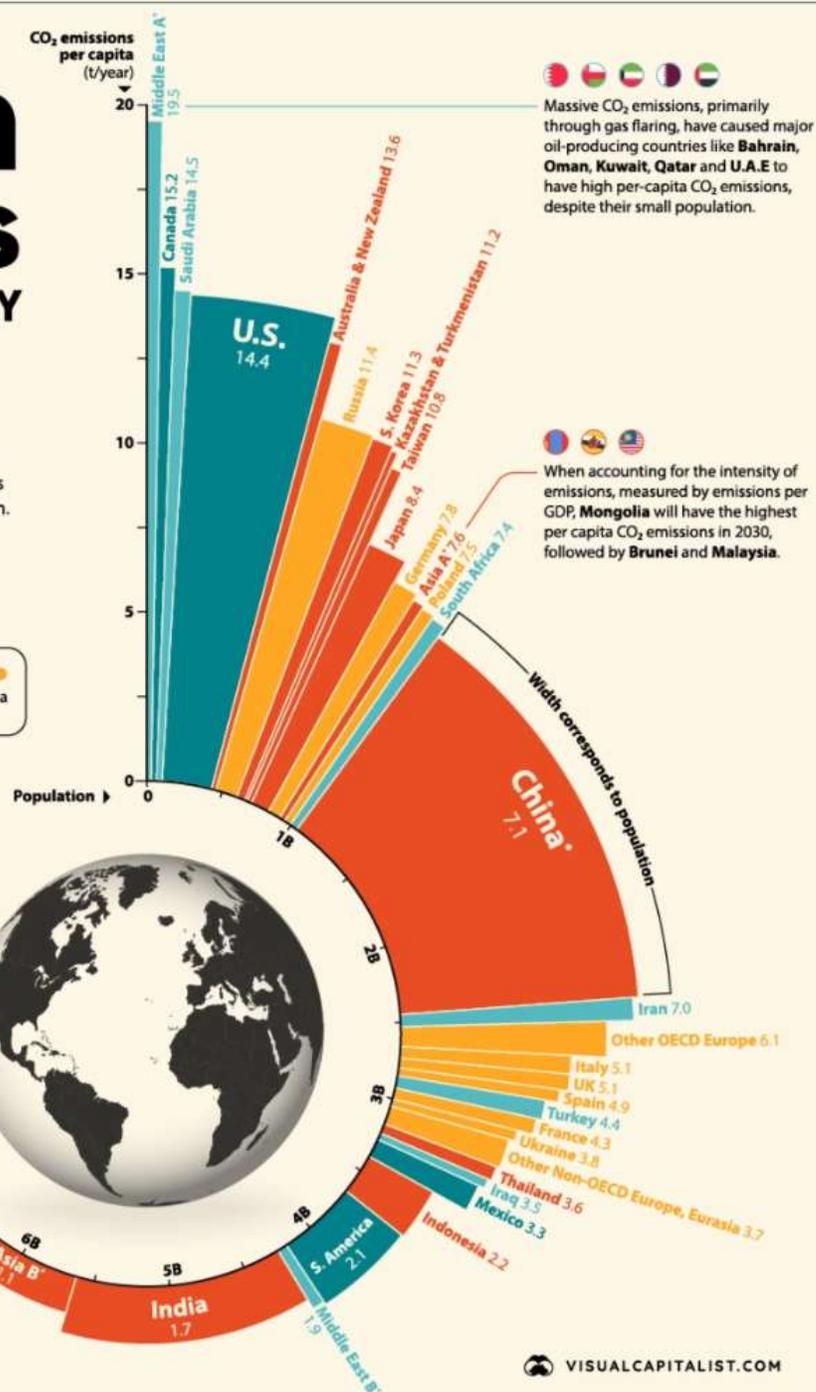


Unequal global distribution of wealth plays a factor in carbon emissions. Developed countries like Qatar emit 31t CO<sub>2</sub>/yr, while that of developing countries in Africa can be as low as 0.7t CO<sub>2</sub>/yr.

- \*1 Middle East A Bahrain, Oman, Kuwait, Qatar, United Arab Emirates
- \*2 Middle East B Israel, Jordan, Lebanon, Syria, Yemen
- \*3 Asia A Brunei, Malaysia, Mongolia, Singapore
- \*4 Asia B Asia without Asia A, China, India, Thailand, Taiwan, Indonesia, S. Korea or Japan
- \*5 China China, Hong Kong

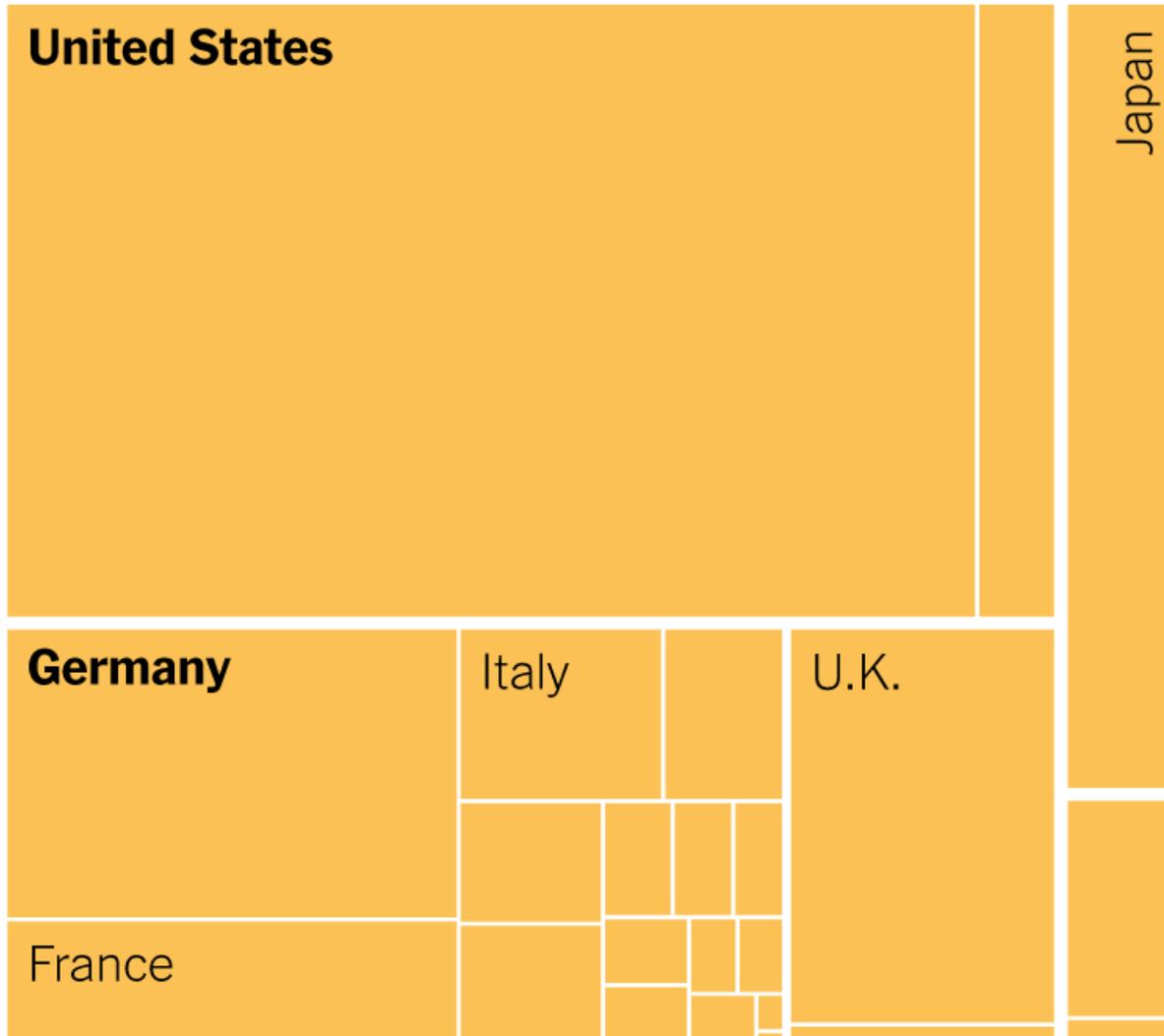
The CO<sub>2</sub> emission values are based on estimates of the source chart. There may be a negligible difference between the ones provided here and the source data.

SOURCE: AQUAL GROUP, IEA (2021)

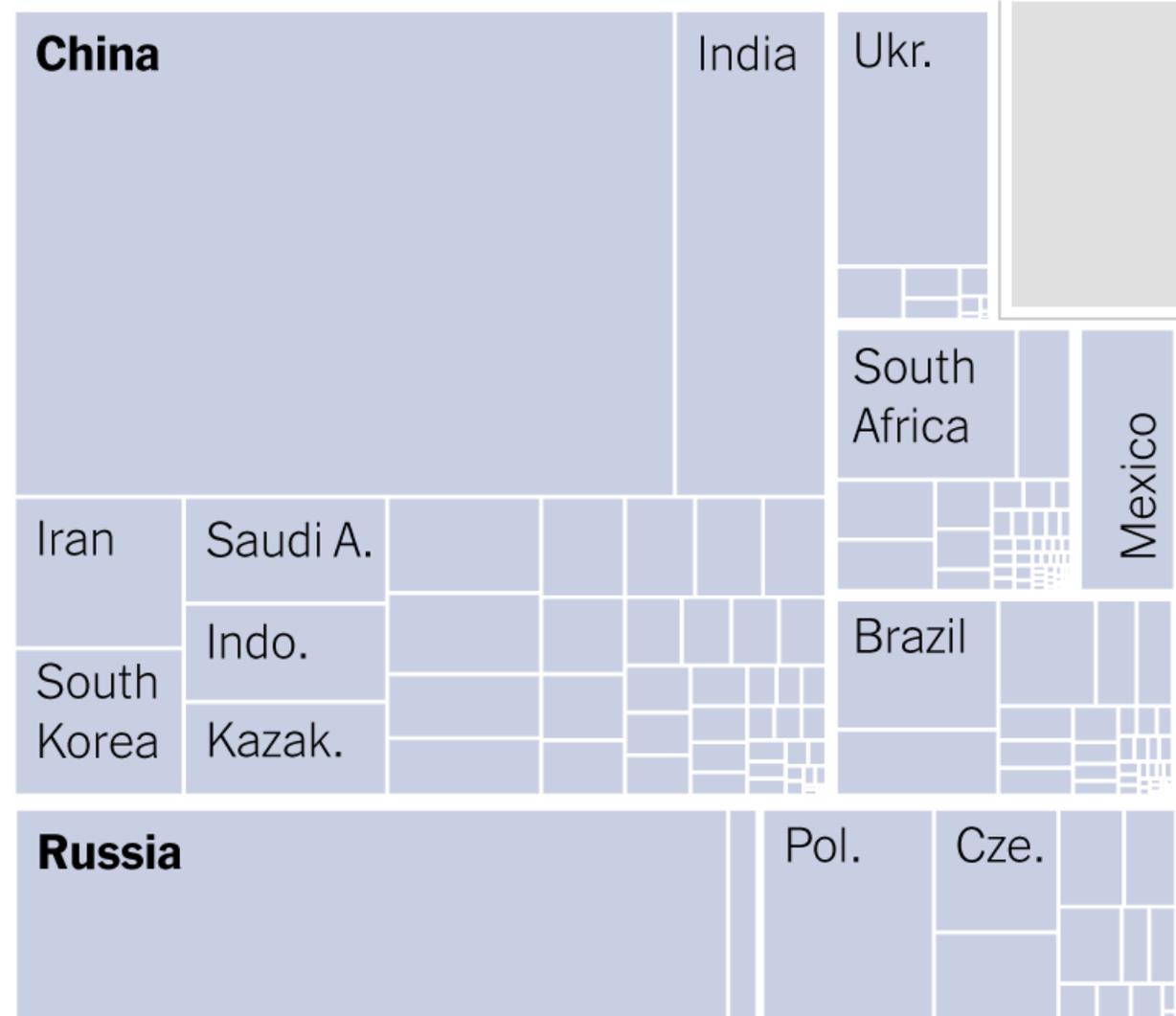


# Cumulative historical greenhouse gas emissions

## 23 rich, developed countries



## More than 150 others







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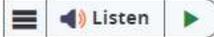
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# Ten reasons why carbon markets will not bring about radical emissions reduction

Rebecca Pearse & Steffen Böhm

Pages 325-337 | Published online: 17 Feb 2015

Free access

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## In this article

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Carbon trading: a brief introduction and history

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## Abstract

Almost two decades since the Kyoto Protocol was adopted, global greenhouse gas emissions are still rising rapidly. We argue that the global climate policy focus on carbon markets has played a significant role in the failure to reduce emissions. There are 16 compliance carbon markets in operation across the world. Many more are planned, although there have been numerous problems with carbon trading, including ineffectiveness, weak regulation and implementation, instances of fraud, little to no emissions reduction and major legitimacy issues for governments and the private sector. In this paper we take a “strong” position, arguing that carbon markets do not have a role to play in a policy scenario that requires radical emissions reductions in order to avoid dangerous greenhouse gas concentrations. We put forward 10 reasons why carbon markets should not be the preferred climate policy choice, which we have collated from positions taken by grassroots social movement organizations, think tanks, NGOs and other political advocacy groups as well as individual scientists and scholars.

Keywords: carbon markets carbon trading climate change climate policy radical emissions reductions

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# Thank you!

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