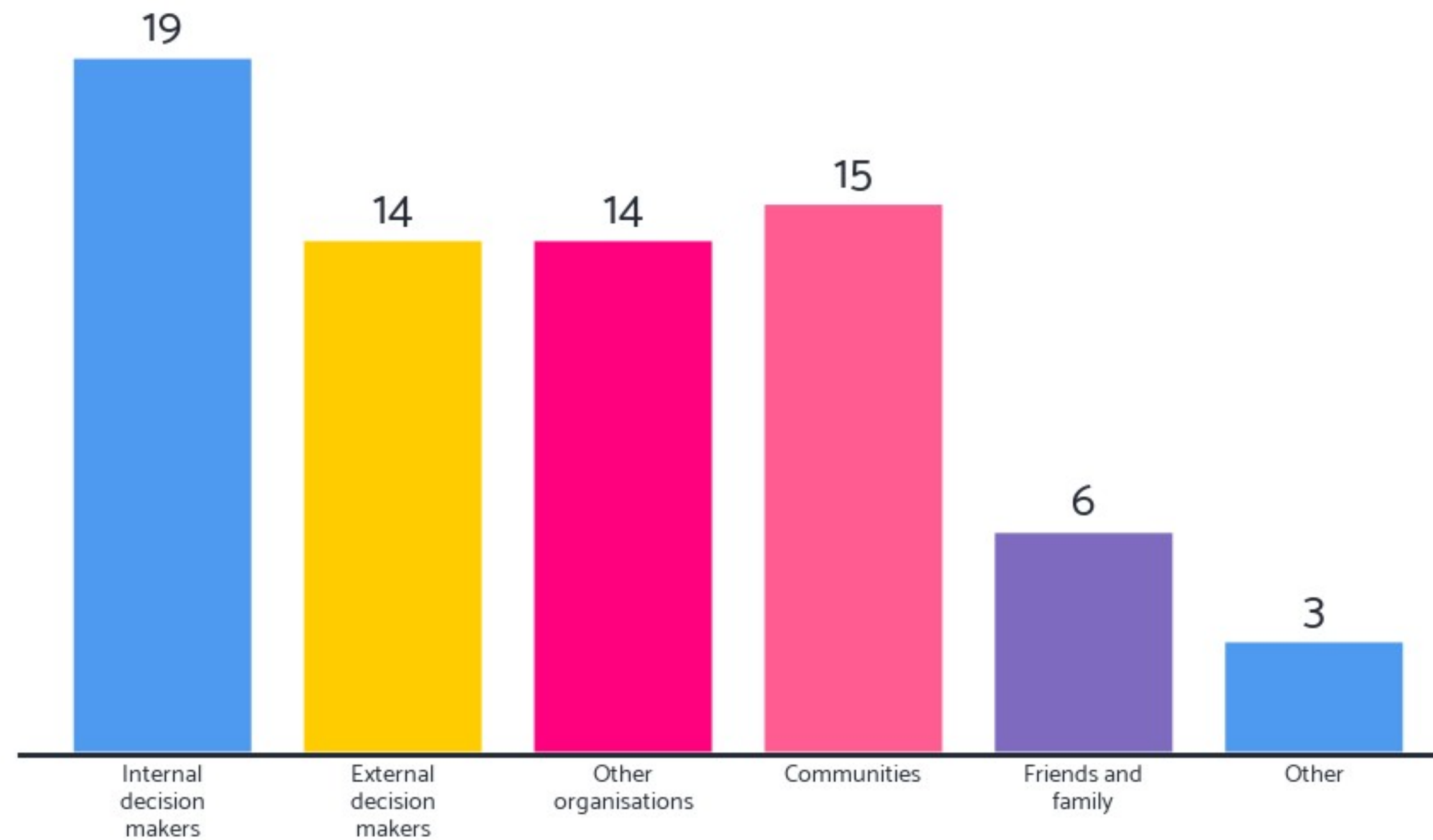


# Who are you trying to communicate adaptation to?



# What are the key messages you want to be able to communicate?

16

Responses

The necessity of it.

Risk of not adapting

Importance

How adaptation will help to enable live to continue in an area being rapidly affected by climate breakdown

Providers of services (care / health / transport / housing)

The importance of it - that more than mitigation is needed

The risks, the need for organisations and communities to plan, actions actors can take.

Impacts on our organisation and where most vulnerable in the area are located

Financial impact

# What are the key messages you want to be able to communicate?

16

Responses

Benefits of adaptation vs costs

urgencymitigation AND adaptation

Its importance and the need to plan ahead. That climate change is happening now and we need to adapt our services

Solutions

What the climate projections mean to communities in Yorkshire and Humber How the affluent will need to adapt, as well as the 'most vulnerable'

Nearly always cost-efficient if including health aspects

Risk of no action



# What are the narratives that we need to replace?

13

Responses

Quality of life isn't going to worsen

Cost

mitigation first and consider adaptation at some later point if we have money left

That adaptation isn't as important as mitigation. That adaptation costs too much so not worth starting

can't afford it

that Climate Change won't affect the UK

Benefits of change!

Mitigation is not going to be enough as we are being effected now which will be getting worse

That we're going to be ok, the problems will be for someone else

# What are the narratives that we need to replace?

13 Responses

The media like dramatic impacts - and how we 'rally together' - the Blitz spirit... Which is important but doesn't serve us when we are trying to avoid that happening.

We can develop a fairer, healthier more resilient and prosperous society if we adapt

We can't afford to undertake adaptation. A current uptick in climate sceptics and perception of link to despotic forces.

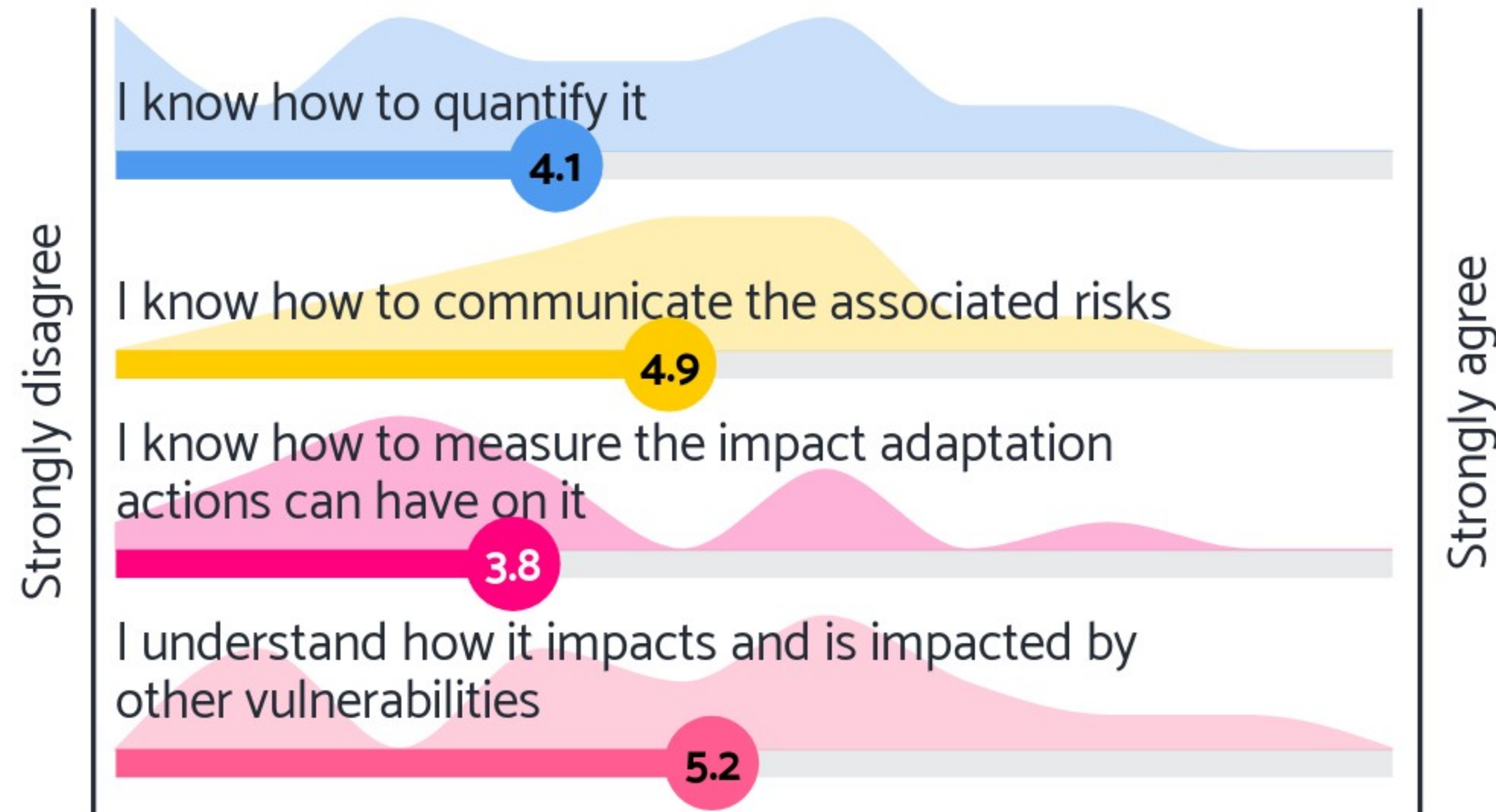
That the UK will not really be impacted by climate change

# Which specific vulnerabilities are you most interested in?





# Regarding those vulnerabilities, how far do you agree with the following statements?



# What outputs would you like the CoP to create?

17 Responses

Case studiesResource library

Sharing of resources that already exist. Also capturing the narrative themes from the discussions as prompt to further action / research.

discussion summaries, with point of contact (if possible)

Tool kit on what is adaptation, what it looks like and some case study solutions on some of the issues from adapting to flooding to relocation

Monitoring and reporting on risk

toolkits/templates/checklists

Collating relevant academic research - on risks, policy and comms

Joint papers

Case studies. Research. Developing indicators.



# What outputs would you like the CoP to create?

17 Responses

lessons learnt (from failures as well as shiny success stories) Viewpoints that set out clearly the challenges that we face in terms of adaptation - maybe linked to themes within the CCC?

Raising awareness of climate solutions and best practice

Impact - Legalisation/Project outcomes etc

Maybe facilitating some academic and practical partnerships?

N/A

Yes. I am already doing this. Sign me up

Having a pack for adaptation communication or a social media pack

what an average winter/summer looks/feels like in the future and what increased frequency extreme events look and feel like.

# How much do you want to contribute to those outputs?

